



EXPOCIHAC

RESULTS

2023



EXPO CIHAC
IS MORE

+ Attendees

+ Exhibitors

+ Products

+ Innovations



EXPO CIHAC, the **#1** exhibition floor in **Mexico and Latin America**, covers all stages of the construction process: Project, Structural Work, Shell and Core, and Finishings. Here, leaders in the construction industry gather with top buyers in one place for 3 days. In 2023, it hosted its 33rd in-person edition from October 11th to 13th.

Expo CIHAC 2023 had:

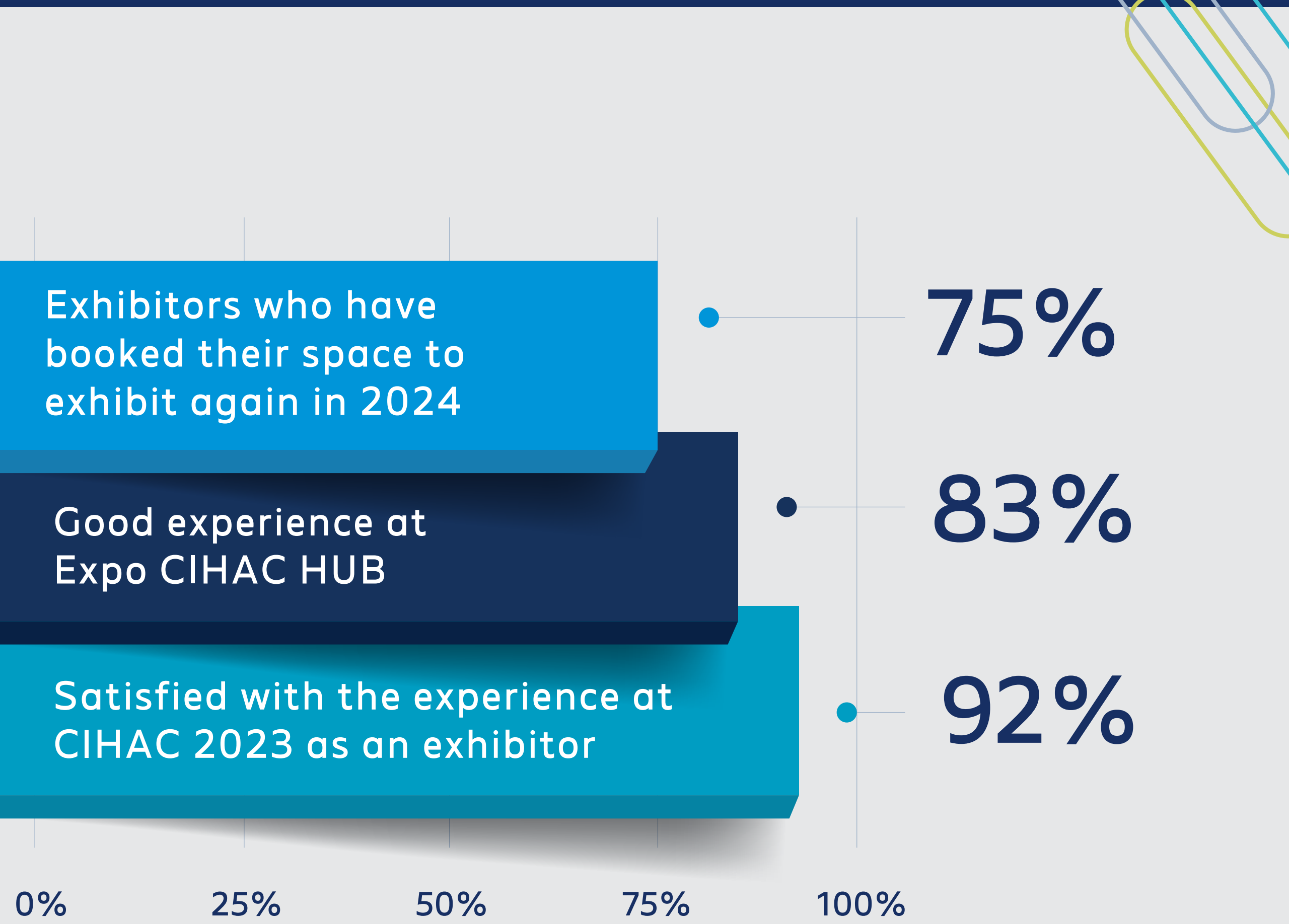
17,722

Unique attendees

450

Exhibitors

Exhibitors Feedback



Main Reasons for Exhibiting:

- Lead generation
- Brand positioning and branding
- Close large-scale business deals

International Pavilions:

- Italy
- USA
- India
- Germany
- Canada
- China



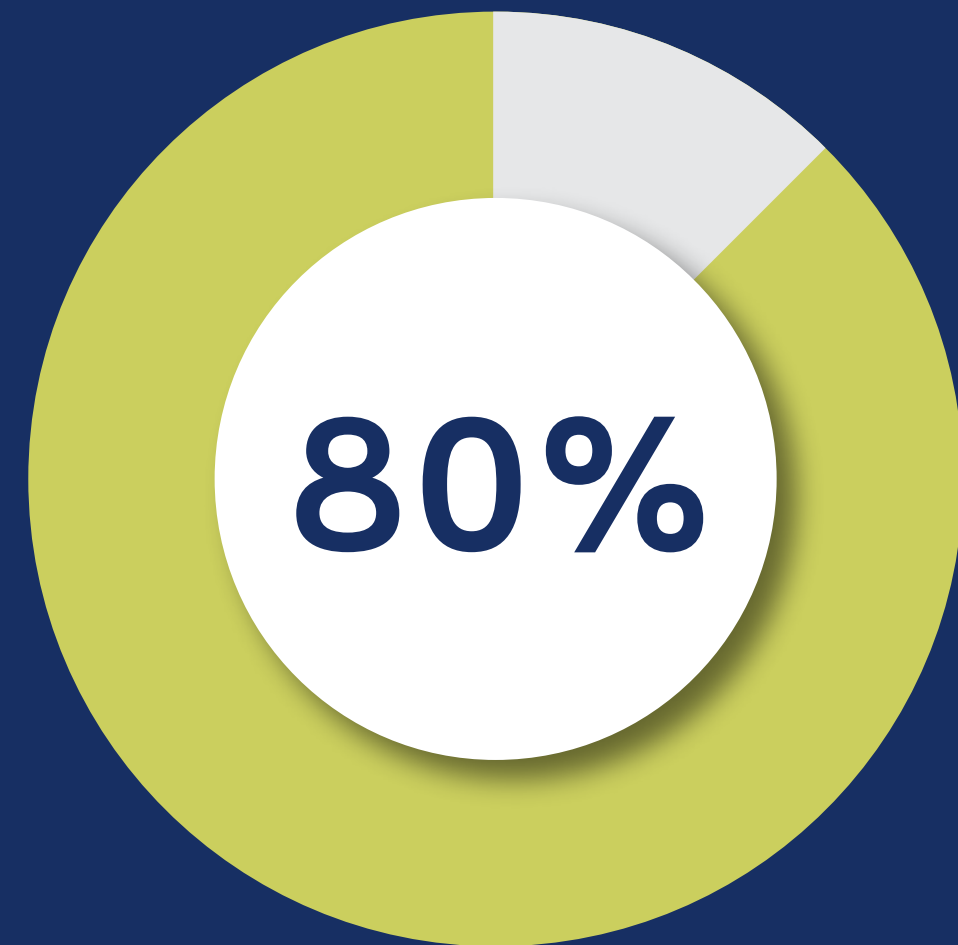
25%

of the exhibition floor

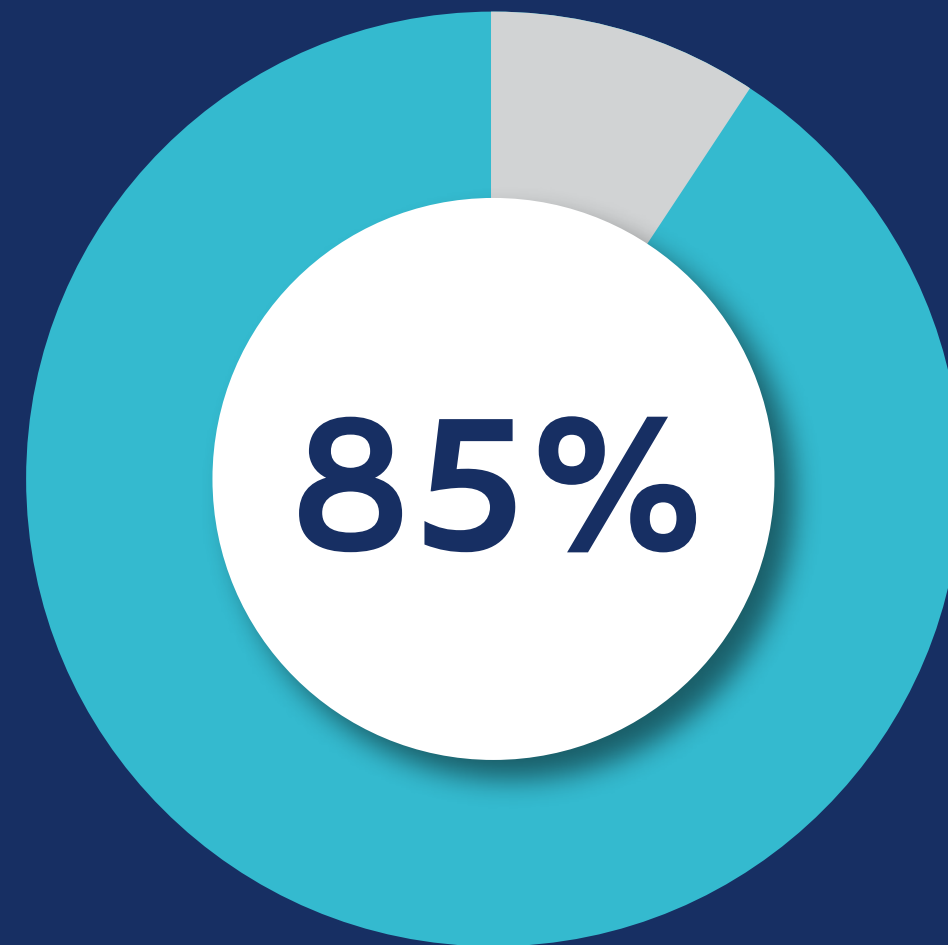
Attendees Overview

17,722

Unique attendees



Were looking for new products and innovations

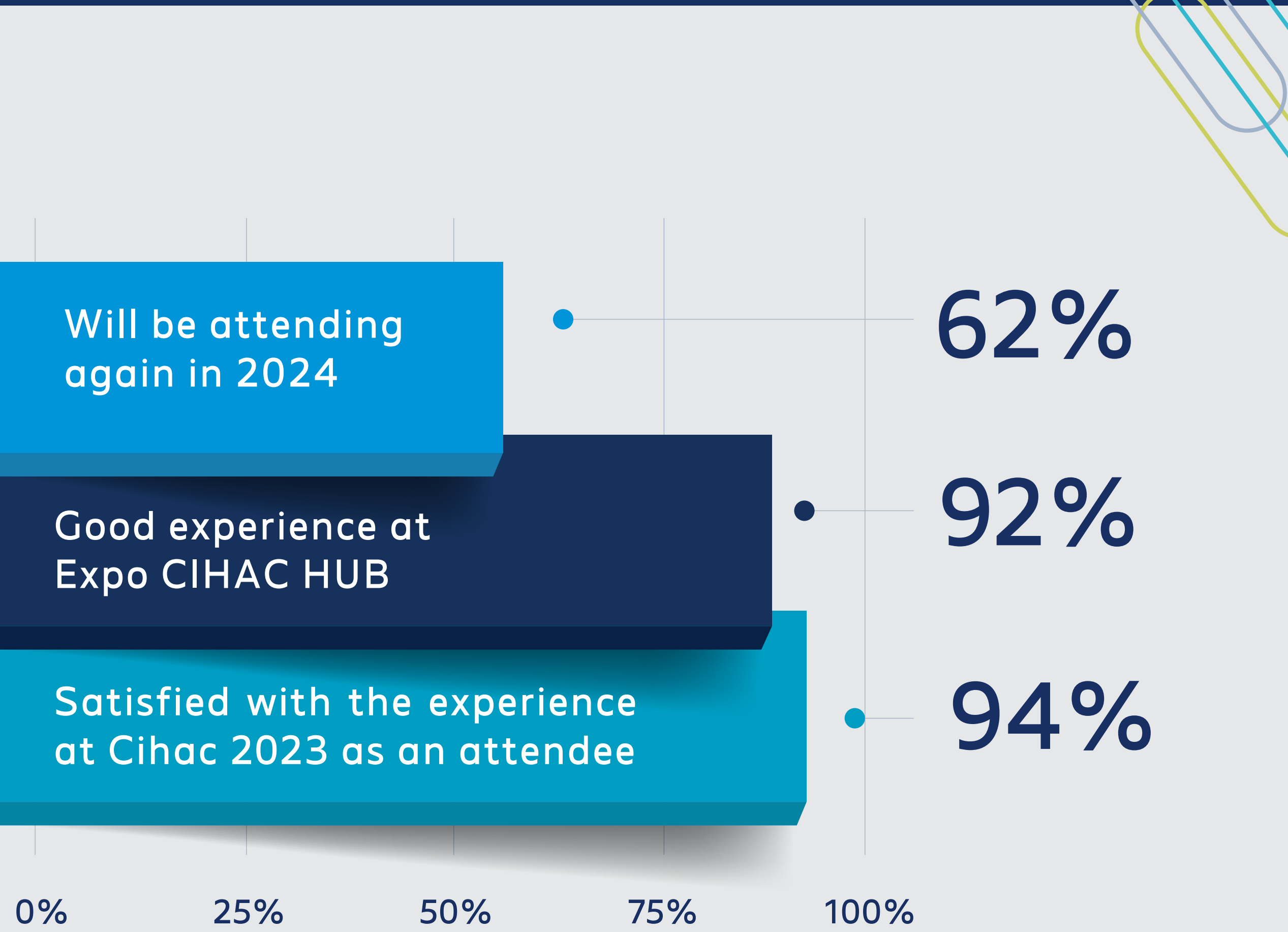


Were decision-makers

Main Activity:

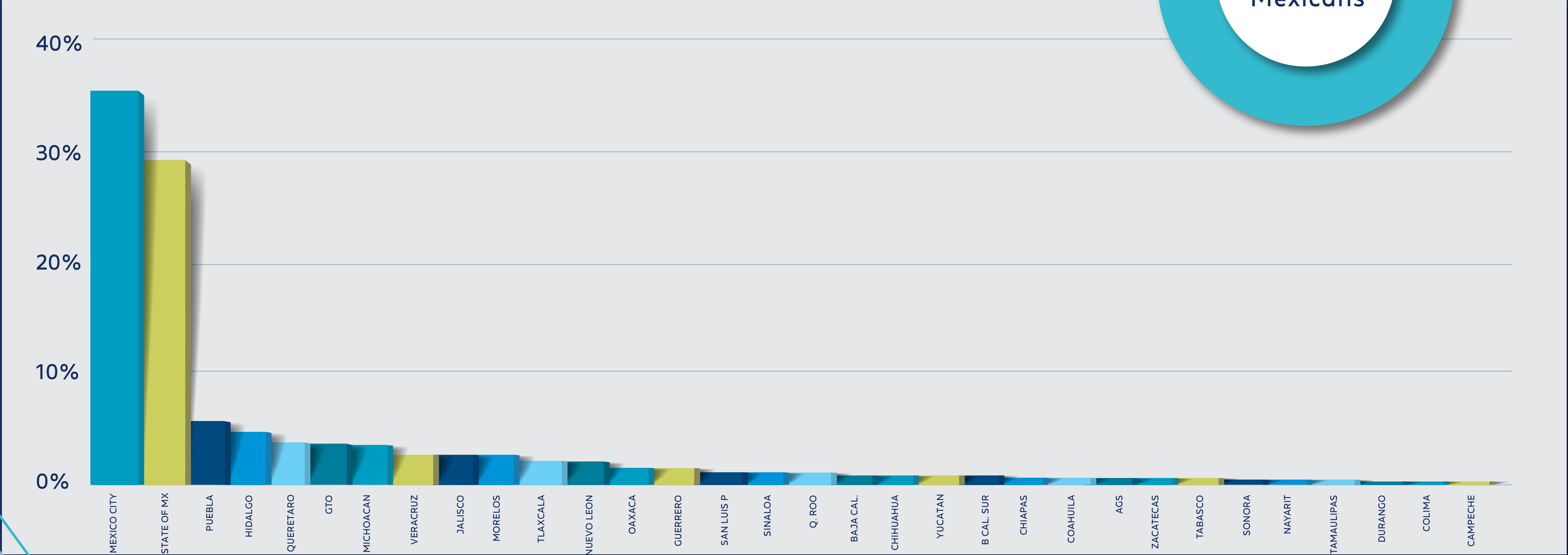
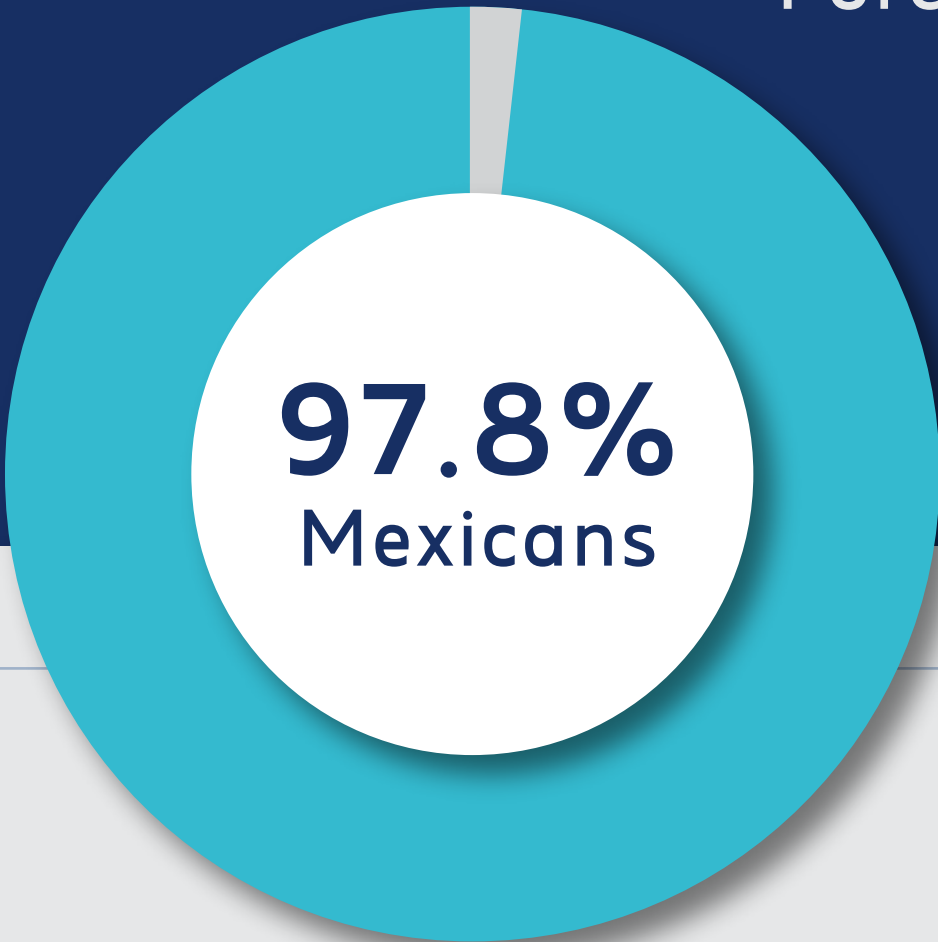
- Engineers
- Architects
- Interior Design Studio
- Builders
- Contractors
- Real Estate Developers
- Public Agencies

Attendees Feedback

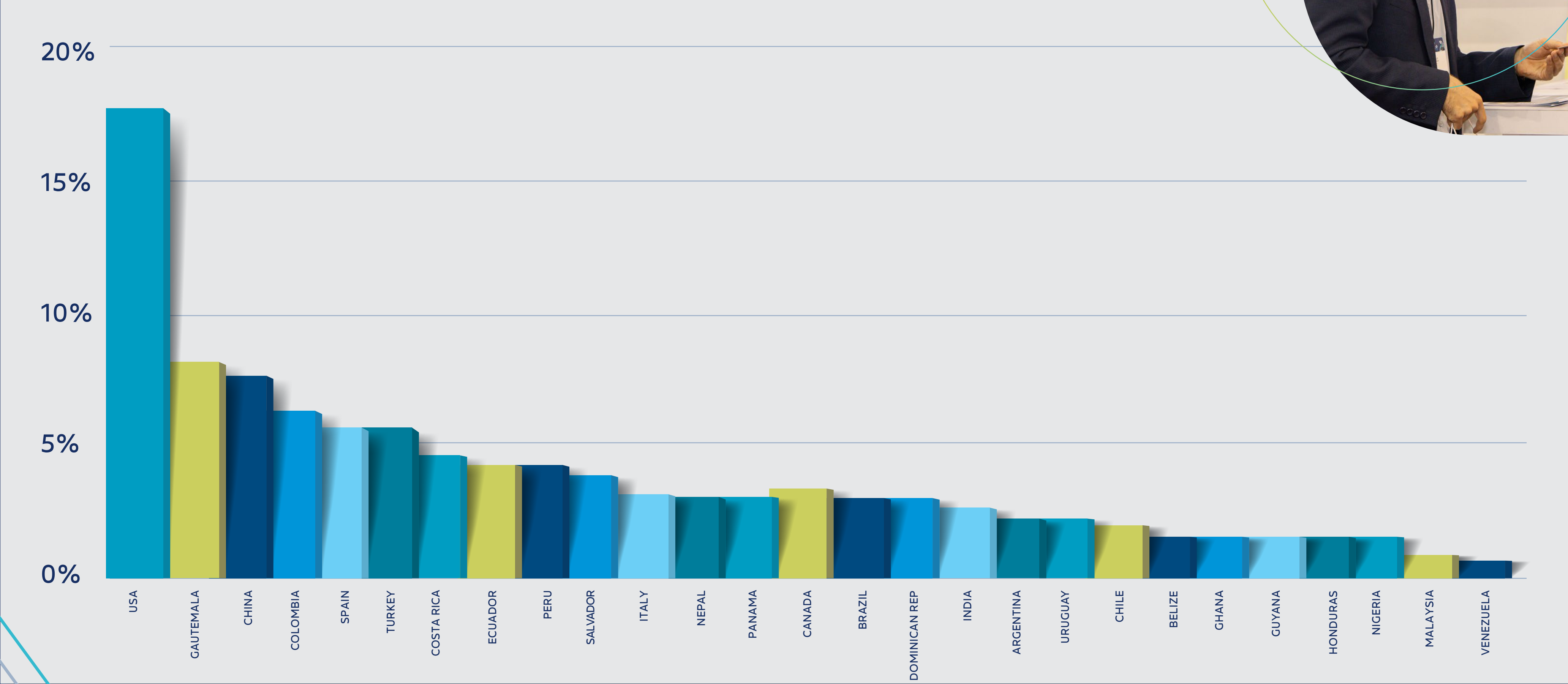


Attendees Profile 2023

2.2%
Foreigners



Attendees Profile 2023 Foreigners





Together we
will empower
EXPO CIHAC