



EXPOCIHAC

ENGLISH

Space only price USD 480/sqm + Registration fee USD 400 + VAT Mex 16%

+ 22% IVA (Italian VAT if any)

Minimum size 12 sqm and over

Upon request and up to 18 sqm, cost of USD480/sqm includes stand structure and furniture as follows:

Equipment - only for booths up to 18 sqm.

- 2.5m white walls for stands of 18 sqm and smaller.
- Fascia board with the name of the company (27 characters)
- Lighting (1 lamp slim line within the booth if marquee is present)
- Single-phase double contact, 1000 W to 110 V 10 A for spaces of 18 sqm or less, or 3 contacts for spaces bigger than 18 sqm
- Carpet for stands of 18m² and smaller.

Over 18 sqm cost of USD 480/mq is always for RAW (SPACE ONLY) stand

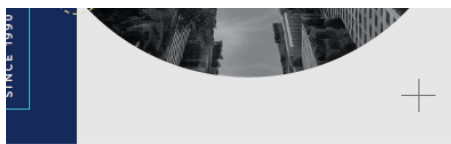
ITALIANO

- **Nolo “solo spazio espositivo”**: 480,00 USD/mq

Per questa Manifestazione, la formula “solo spazio espositivo” include oltre a quanto precedentemente indicato, anche di default la fornitura a nolo di una struttura di allestimento “**Shell Scheme**” basico abbastanza scarno, proposto dall’Ente Fiera, composto da moquette a terra, struttura tipo “octanorm” H2.5m ca, fascia con nome dell’azienda, illuminazione, allaccio elettrico minimo incluso, set base di arredo.

In alternativa c’è come sempre la possibilità di customizzazione attraverso allestitori che possono quotare una struttura del tutto personalizzata in base alle singole esigenze del cliente.

- **Tassa di registrazione obbligatoria** per ciascun espositore: 400 USD (che comprende la registrazione, inserzione nei supporti ufficiali del Salone, 2 scanner biglietti visitatori ed il “Basic Digital Space” di cui specifiche nella tabellina sotto)

 BENEFITS Your profile will be in the section:	DIGITAL SPACE	COMMUNITY PACKAGE	FULL CONNECTION
	4sq.m - 36 sq.m Basic Hub + Leadster \$400.00	37 sq.m - 71 sq.m Community Hub + 5 Leadster Licenses \$1,100.00	72sq.m and larger Full Connection Hub + 10 Leadster Licenses + Video Stand \$1,975.00
	2025 Exhibitors	Community	Premium Sponsors
You will be able to make business connections with our more than 50,000 users.	✓	✓	✓
You will have your own self-manageable exhibitor profile, where you can upload your logo, information, and PDF documents.	✓	✓	✓
Products and services with photos and descriptions:	5	10	Unlimited
Banner editing with static images and videos uploaded to the platform.	✓	✓	✓
You will be able to make connections before, during, and after the event, having an experience throughout the 365 days of the year.	✓	✓	✓
Ability to send and receive connection requests.	✓	✓	✓
Real-time visualization of the metrics on your profile.	✓	✓	✓
Visualization of the online profiles on the platform.	✓	✓	✓
Digital Scanners – LEADSTER:	2	5	10
Users on the platform:	2	5	10
Unlimited download of analytics reports for your brand (Connections, meetings, visits, registrations, and product downloads).		✓	✓
Exclusive Video Stand for your brand of up to 2 minutes, including post-production and hosting by the committee.			✓

Il preventivo quindi esemplificativo per uno stand di 12mq (SOLO AREA NUDA OPPURE CON INCLUSO ALLESTIMENTO SHELL SCHEME) è pari a:

400 USD (tassa di registrazione) + 480.00 USD /mq x 12mq= 6.160,00 + 16% Iva locale obbligatoria = **7.145,60 USD**