

Good reasons for participating

Reasons for the Exhibition

220 exhibitors and almost 10,000 trade visitors at Stone+tec 2022 were convinced: The trade fair is THE meeting place for the natural stone industry for Germany, Austria, Switzerland and neighboring countries.

Stone+tec is divided into three main subject areas

- Building with natural stone
- Equipment for professionals
- Place of remembrance

The trade fair offer invites visitors to discover and experience and is aimed at all stone processors from the construction, cemetery, monument and design sectors as well as property developers, planners and architects. Stone+Tec is also accompanied by a specialist congress, which offers the opportunity for further training.

- **New in 2024:** the Tile+tec trade fair for tiles and technology will take place parallel to Stone+tec.

Would you like to make new contacts and are you interested in the latest trends and developments in the natural stone industry? Then Stone+tec is the right place for you.

Showplace for innovation and product improvements

- 88% of trade visitors to Stone+tec 2022 wanted to find out about new products.

Use Stone+tec as an industry platform and present your new products to a qualified and interested trade audience!

Accurate! You're guaranteed to reach your target group here

- 91% of exhibitors at Stone+tec 2022 were able to reach their most important target group.

Here you can talk to your potential customers and find out first-hand which products and services are in demand and which issues are of concern to your customers.

Present your products and services in an environment that is focused on your target group!

Secure the future – gain new customers!

Stone+tec offers you the best opportunities to make new contacts.

- Over 60% of exhibitors were satisfied to very satisfied with the acquisition of new customers.

Show your presence and be there at Stone+tec 2024. This will generate new ideas, valuable impulses - and of course new business contacts.

Networking – exchanging views

The figures from 2022 prove the importance of Stone+tec as a meeting place for the natural stone and natural stone processing industry.

- A total of 74% of visitors made important contacts at Stone+tec.
- 58% of trade visitors used Stone+tec to exchange experiences and knowledge.

For you as an exhibitor, the trade fair and specialist program offer the perfect platform for personal dialogue with customers, other industry representatives and associations. Here you can work together on the future!

The perfect presence at the exhibition

How to get the most benefit from your attendance at Stone+tec.

Some handy tips and suggestions for exhibitors to help you to plan your attendance properly before you start.

What the exhibitors / partners of Stone+tec say

Markus Steininger, President, BIV Bundesverband Deutscher Steinmetze

"There are a lot of innovative things to see at the trade fair, which I experience in a completely new way, despite my many years of experience in the trade. You can look at a lot on the Internet, but that doesn't help in the long run. You also have direct contact with suppliers again at the fair and can discuss something in person, which has been lost in the last two years. Of course, the fair is smaller this year, but we have great and innovative companies here and you generally hear very positive things about the fair."

Hermann Graser, President, DNV Deutscher Naturwerkstein Verband and Member of the Jury Deutscher Natursteinpreis

"We had 62 top-class entries for the German Natural Stone Award 2022, which we selected in four categories and a student young talent award. In the end, a small project from the field of building in existing contexts prevailed. The jury was very enthusiastic about the quality of the submitted works."

Reiner Krug, Managing Director, DNV Deutscher Naturwerkstein Verband

"It is extraordinary that we finally have Stone+tec again after four years, because the personal contact to the members, to the customers, to the architects and planners is of course very important for us. The exchange among each other is actually the essence of the trade fair."

Franziska Petri, Managing Director, J. König GmbH & Co

"We are all back and happy to be together again. There were far more people there than we expected. The event gives us encouragement as an industry on how to move forward and what's to come."

Günter Czasny, Deputy Managing Director, Ernst Strassacker GmbH

"It is a great feeling to finally be among people again and to exchange ideas on a professional level. Our booth is well visited and we can say it was worth being there. There are many highlights at Stone+tec: The Innovation Area is a great approach, the young talent competition is great. The three congress days are something special, especially the third congress day, which is entitled "Place of Memory". We hope to play a small part in that as well."

Dr. C. Dirk Hamann, Managing Director, AKEMI Chemisch Technische Spezialfabrik GmbH

"For us it is a great pleasure to be here as a Nuremberg company and we are happy that we can meet the whole stone family here. We have very good and intensive discussions with our customers and are happy to welcome them here in Nuremberg again."

René Houdelet, Managing Director, GMM Steinbearbeitungsmaschinen

"The entire GMM team was incredibly happy to finally experience Stone+tec live again after four years. GMM Spa and GMM stone processing machines were one of the first to book and push the event. We are there with full team strength and have four machines on display. Just to meet again business partners, customers, friends, show our new products and have the conversations, talk shop."

Tim Niebergall, L. Hietel GmbH & Co KG

"Four years was a long time in which we could not be here. The fair has become smaller and smaller in recent years, which we regret very much, because our booth, against the trend, has continued to grow. We've managed to get people to enjoy coming to our stand and we can just power through from morning to night. That's something we've really been missing for the last four years."

Thomas Will, Area Manager Field Service, THUST STEIN GmbH

"It was a long break, we were a bit hesitant about coming back, but would have felt guilty not supporting the event and decided to be here again at relatively short notice. The best thing about a trade show like this is always meeting so many customers in such a short time in such a small space. We honestly didn't have such high expectations for the show, but they were already met on the second day, so from that point of view we are satisfied."

Luisa Lüttig, Participant BIV-Nachwuchswettbewerb and Stonefluencerin

"There are lots of hungry stonemasons here who are eager to work and eager to present our craft. I think it's really nice that we can finally go to this wonderful trade fair here in Nuremberg again, where there are so many great exhibitors and hopefully there will be many more great exhibitors next time. The environment here is great and it's really fun to be here again. That was just totally missed."

Richard Watzke, Professional Partner, Trade Journalist and Industry Expert

"My personal highlight of this Stone+tec is not a single product, but rather this joy that you can see in everyone, that you see each other again. That you can shake hands again. To meet old and new acquaintances. It's the feeling of community that can't be represented by Teams or Zoom in any case. Technologically, the machines here are very sophisticated, it's about the fine improvements that make it and the visitors also want to experience live, also touch live. Where there's movement, there's action, and that's fun."