



EXPOCIHAC

35 YEARS



SAVE THE DATE

OCTOBER 15-17, 2025

CENTRO CITIBANAMEX. MEXICO CITY

10:00 - 19:00 HRS

SINCE 1990

expocihac.com



CELEBRATING **35** YEARS AS THE TOP EVENT for construction, engineering, architecture, and design in Mexico and Latin America

Organized by:

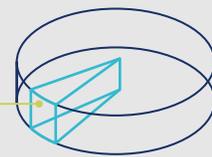


Make your presence at Expo CIHAC 2025 meaningful for the industry!

According to Banxico, national economic growth is projected at 1.80% for 2025.



In 2023, the construction sector contributed 1.5 trillion pesos to Mexico's GDP, representing 6% of the country's total production.



1.5 trillion pesos

6% of GDP

What to Expect at Expo CIHAC 2025?

18,000+
highly qualified buyers

22,000+ m²
of exhibition floor

500+
national and international exhibitors

The leading B2B event that sets the standard for success in the industry



CONNECT
with top industry buyers



BUILD
valuable relationships with new partners and distributors



GENERATE
business opportunities

Engage new clients with our physical and digital strategy packages.



50k+ registered users

Actively seeking construction and design products and services

Year-round (365 days) networking through:

- Updated industry content
- Targeted marketing campaigns
- Brand positioning strategies



We drive sales through our



Build relationships with our ILC network of highly qualified **national and international buyers**, and decision-makers ready to do business.

65%

of our ILC community is aiming to close deals within 3 months

35%

aiming for 3 to 6 months

Areas of Interest

- Architecture
- Building Materials
- Lighting and Electrical Accessories
- Flooring and Coatings
- Furnishings and Interior Design
- Construction: Machinery and Tools
- Sustainability and Energy
- Windows and Enclosures
- HVAC
- Professional Services

Buyer Profile



95%

Decision-makers

- Architects
- Economic/Administrative Professional
- Engineers
- Interior Designers

BOOK YOUR BOOTH!

Ricardo Castellanos
Show Director

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