

SURFACE DESIGN SHOW

BUSINESS DESIGN CENTRE
LONDON 4-6 FEB 2025
surfacedesignshow.com

INTERESTED IN EXHIBITING IN 2025?

THE FACTS

Surface Design Show: An event dedicated to surface materials innovation.

It is the event of choice for architects and designers to see, source and specify the latest and most inspiring internal and external surface materials from 200 exhibitors.

THE VISITORS

5,630 Architects and Designers

83 Countries are represented across our visitor audience

77% have purchasing authority

75% of visitors come from the architectural and design community

SHOW FEATURES

Main Stage: Headline acts | 20 presentations | 30 speakers

Surface Spotlight Live: Display of innovative sustainable materials to reflect current trends/colours

Surface Design Awards: Recognising design and use of surface materials worldwide. Over 100 entries, winners are presented during show at Awards Breakfast

New Talent: SDS offers support to those starting their career in the design world, with over 30 Start-Up designers showcased

Stone Tapestry: Curated by Squire & Partners, a tapestry of inspiring materials from around the world

Designers Hub A meeting point for designers, architects, and industry professionals to network, share ideas, and engage in discussions about the latest trends and innovations in surface design

COSTS TO EXHIBIT 2025

STAND PACKAGES

Stand sizes start from 4sqm+

- **Space Only** - £439/sqm
- **Traditional Walling** - £509/sqm

PROMOTION/MARKETING

- Email campaigns to 70,000+ Architects, Designers and Specifiers
- 22 official Media partners
- 200 architectural and design media titles targeted
- Social media campaign to 30,000+
- Over 200K website views per year

PARTNERSHIP OPPORTUNITIES

You can enhance your brand and profile with our specifier audience by partnering with us on our:

- Registration
- Designers Hub
- New Talent Feature
- Surface Spotlight Live Feature
- Main Stage Programme
- Opening Night Debate
- Surface Design Show Awards

