

Exhibit Zone

There are 14 exhibit zones at this year's show. An exhibitor is asked to choose one of the 14 zones. If you cannot decide which zone is best for you, please feel free to contact the JHBS Secretariat.

Japan Home Show & Building Show 2024

Please **choose one** of the following 14 exhibit zones.

*JHBS Secretariat will determine the location of your booth location.



-  Building Materials
-  Household Equipment
-  Interior
-  Exterior
-  Remodeling and Renovation
-  Decarbonization and Smartification
-  Shop and Office Design
-  Disaster Prevention Measures
-  Floral Innovation
-  Apartments Renovation Tokyo
-  TOILET Tokyo
-  Software, DX, Business Support Tokyo



-  Use of wood in buildings and Rooms
-  Space + 1.0

Exhibit Zone

Please choose one of the following 14 exhibit zones.



We have renewed the exhibit zones, and reflecting the needs of exhibitors and visitors, we have created 14 exhibit zones. We are inviting a wide range of exhibitors, and they are expected to present not only products for houses but also products for offices, commercial and public facilities, and other non-residential buildings. The exhibition zones are laid out seamlessly within the same venue. Therefore, even if some visitors are interested in specific zones, they may run into your products by chance.

Building Materials

This is the largest exhibition zone at this show, and building materials and other related materials for houses and buildings are exhibited in this zone. Many products that serve as core components of buildings are exhibited, and at the previous trade shows, this zone was visited by many visitors.

Examples of exhibit products

Building foundations, constructional materials and other related materials, exterior materials, interior materials, architectural hardware, products for thermal insulation and heat shielding, roof materials, materials for building openings, other building materials, etc



Household Equipment

According to the results of a questionnaire survey of visitors to the previous trade shows, this zone was ranked second in terms of products of interest. This zone presents kitchens, bathrooms, window sashes, and doors, which are essential for people's lives, and well-designed versions of these facilities, as well as saunas, floor heating systems, and other life-enriching facilities.

Examples of exhibit products

Kitchens, bathrooms, washrooms, floor heating systems, fireplaces, saunas, doors, window sashes, air-conditioning systems, ventilation systems, security installations, heating and cooling facilities, hot water supply facilities, sanitary installations, electrical facilities, materials for installation of various housing equipment, etc.



Interior

We are actively inviting exhibitors who will provide interior products that are both practical and beautiful. In addition to this trade show, the JAPANTEX and the Asia Furnishing Fair will be held at the same time, and many people interested in interior products are expected to visit this show from these trade shows. A questionnaire survey of visitors to the trade show in 2023 showed that 50.2% of respondents said they are interested in interior products.

Examples of exhibit products

Furniture, interior products, well-designed interior materials and facilities, lighting fixtures, curtains, window shades, wallpapers, carpets, rugs, decorations, storage racks, etc.



Exterior

We are actively inviting exhibitors who will present exterior products for use in houses, buildings, and commercial and other facilities. We expect exhibitors to present products that are highly functional, matched with the environment, or well designed.

Examples of exhibit products

Exterior materials, well-designed materials, well-designed exterior products, functional materials, benches, garden plants, glass products, decks, louvers, blocks, bricks, handrails, external wall paint, curbstones, roof materials, special greening technologies (roofs, walls, biodiversity, etc.), roof greening, wall greening, outdoor lighting fixtures, playground equipment, etc.



Remodeling and Renovation

We are inviting exhibitors who will present products that help create new spaces and designs, as people's lifestyles diversify. Public attention has been also directed to eco-friendly and sustainable renovation. Products in this category are also attracting high expectations from visitors to the show.

Examples of exhibit products

Building and other materials and facilities related to remodeling and renovation, operational and marketing support, design services, business proposal, consulting, building diagnosis, inspection services, etc.



Decarbonization and Smartification

In October 2021, the Cabinet endorsed the goals to "ensure the energy efficiency performance of houses and buildings which will be newly constructed after FY2030 to meet the level of the ZEH standards" and to "ensure that a solar photovoltaic power generation system will be installed at 60% of newly constructed detached houses by 2030." In addition, with technological innovation in the information technology sector, there are increasing needs for smartification of various facilities for buildings. Products and technologies that help promote decarbonization and smartification in buildings to be constructed in the future are exhibited in this zone.

Examples of exhibit products

Facilities to create energy (solar photovoltaic power generation, etc.), heat exchange systems, heat insulation materials, heat shields, super-insulated facilities (doors, sashes, etc.), highly efficient hot water supply facilities, electrical storage facilities, ventilation facilities, water-saving facilities, electric vehicles, plug-in hybrid vehicles, other decarbonization-related products, HEMS, BEMS, various smart meters, IoT housing equipment, home networks, crime prevention, security, other smartification-related products, etc.



Shop and Office Design

Customer needs and requirements for commercial spaces are diversifying according to products and services offered at stores and offices, users, workers, communities, or environment. We are actively inviting exhibitors who will present products that can satisfy these diversifying needs for store and office spaces.

Examples of exhibit products

Building materials used in store and office spaces and other related materials, paint, wallpapers, lighting fixtures, plants, artificial plants, facilities, design facilities, furniture, interior products, facades, displays, etc.



Disaster Prevention Measures

It is impossible to predict when a natural disaster will occur; therefore, we need to be prepared in advance. In this zone, exhibitors can present various disaster control products, such as products and facilities that help minimize damage from a natural disaster and products and facilities that are necessary for early recovery from a disaster.

Examples of exhibit products

Measures against flood and wind damage (heavy rain and snow, etc.), measures against earthquake disasters (seismic isolation, earthquake resistance, seismic control), various hardware, fall prevention, fire alarms, automatic fire extinguishing systems, tanks, shelters, products for cyclic use of drainage water, electrical storage systems, facilities for emergency preparedness stockpiles, disaster resilience-related products and services, insurance, etc.



Floral Innovation

In this exhibition zone, visitors such as those involved in designing and producing spaces can see various products related to flowers and plants, including fresh flowers, foliage plants, and artificial plants. Therefore, exhibitors can find new uses of flowers and plants and can further promote the use of flowers and plants.

Examples of exhibit products

Fresh flowers (producers, exporting countries), preserved flowers, dried flowers, artificial flowers, foliage plants, artificial plants, packing materials, flower shops, etc.



Apartments Renovation Tokyo

There are many apartment and condominium buildings in Japan, and periodic major repairs are made to those buildings. To use apartment and condominium buildings for a long period of time and maintain their asset values, it is necessary to make repairs and renovations to them in a systematic manner. Building renewal is also one method to improve the asset value. At this show, exhibitors can present products related to repair, renovation, and renewal to community associations, management associations, and management companies for apartment and condominium buildings.

Examples of exhibit products

External wall materials, inner wall materials, waterproof treatment, rustproof treatment, heat insulation materials, heat shields, paint, antistripping agents, hot water supply facilities, anti-seismic reinforcement, other products related to repair, renovation, and renewal of buildings, water supply and drainage systems, plumbing repair, elevators, crime prevention systems, lighting fixtures and facilities, air-conditioning systems (aeration, ventilation, heating and cooling), telecommunications facilities, electric vehicle-related facilities, solar power generation, mechanical parking systems, bicycle parking facilities, other products related to repair, renovation, and renewal of facilities, etc.



TOILET Tokyo

There is an increasing call for improving toilet facilities in various locations, reflecting issues such as disaster control, gender neutrality, and an increase in the number of foreigners visiting Japan. We are inviting exhibitors who will present products and services that help create a safe, secure, and comfortable toilet environment.

Examples of exhibit products

Toilet facilities, toilet-related equipment, water supply and drainage systems, air-conditioning systems, IoT-related equipment, safety and disaster prevention, diversity-related measures, maintenance and operation management, high-tech toilets, odor elimination functions, etc.

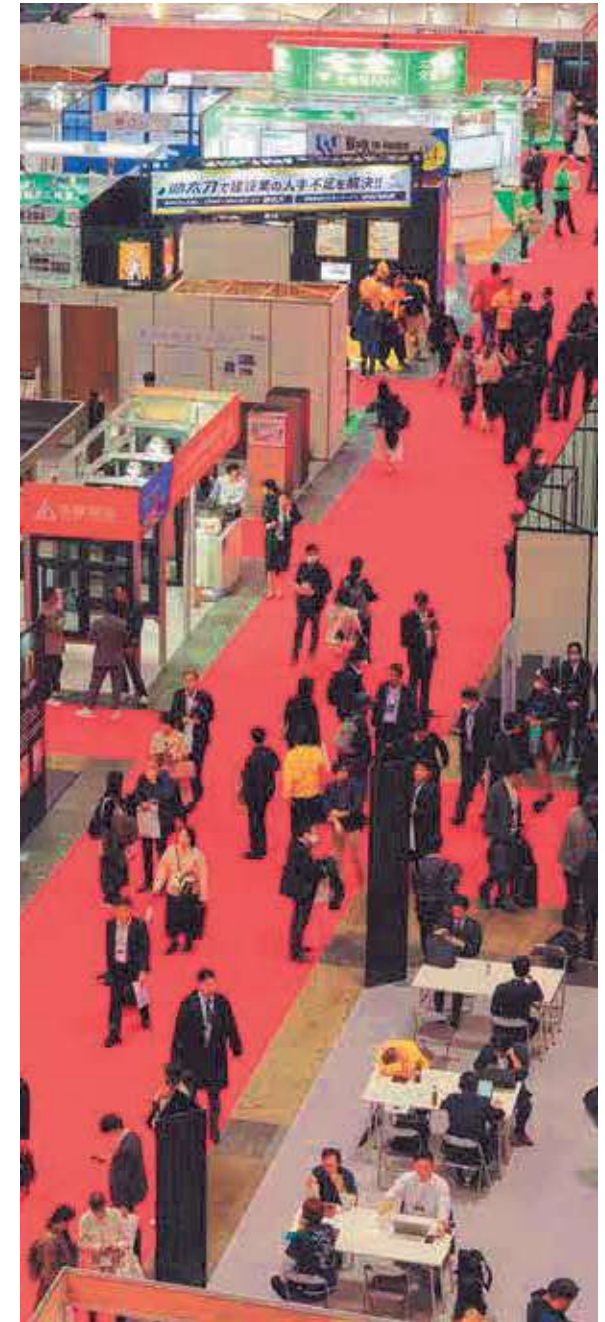


Software, DX, Business Support Tokyo

There is a shortage of workforce in this industry, and it is essential to strengthen information technology and improve work efficiency. At this trade fair, exhibitors can present construction-related software that helps solve those challenges and various systems and services that help promote digital transformation and improve work efficiency.

Examples of exhibit products

BIM, CAD, design-related software, structural calculation software, field work management, process control, operational control, improvement of operating efficiency, inspection, investigation, maintenance, 3D measurement, 3D construction, systems to visualize workflows, remote operation systems, various drones, other products related to software, digital transformation, and business support, etc.





Use of wood in buildings and Rooms



The secretariat has picked up special topics that attract high attention in the construction industry and that help generate new collaborative projects in the industry, and there are exhibition zones for such special topics at the 2024 trade show.

The Japanese government is promoting the use of wood in structural parts of buildings, interior and exterior parts, etc., and we are inviting exhibitors who will present relevant products, technologies, and services.

Under the new law (which came into force on October 1, 2021), the government is promoting the use of wood in buildings. Using wood in structural parts of buildings, interior and exterior parts, etc., is said to bring in various advantages, such as reducing carbon dioxide emissions, generating relaxing effects, improving the social image of businesses, and creating an environment favorable to health; many people are paying attention to this trend.

Examples of exhibit products



Domestic wood and other wood

Domestic wood and other wood, bonded wood, etc.



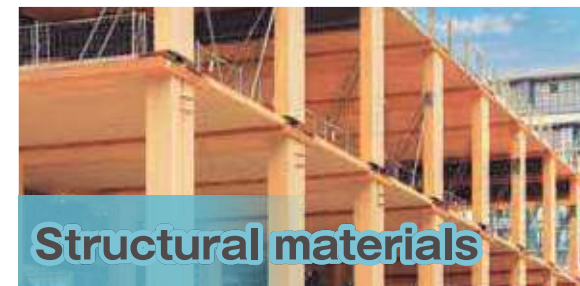
Preservatives and fireproofing agents

Fireproof wood, fire-retardant wood, non-combustible materials, preservatives, etc.



Earthquake-resistant products and facilities

Earthquake-resistant materials and facilities, etc.



Structural materials

Structural materials, joint metals and other related materials, construction methods, etc.



Use of wood in interior and exterior parts and other parts

Products related to the use of wood in interior and exterior parts and other parts, etc.



Other products related to the use of wood in buildings

Structural calculation systems, CAD, ground improvement, other products related to the use of wood in buildings, etc.



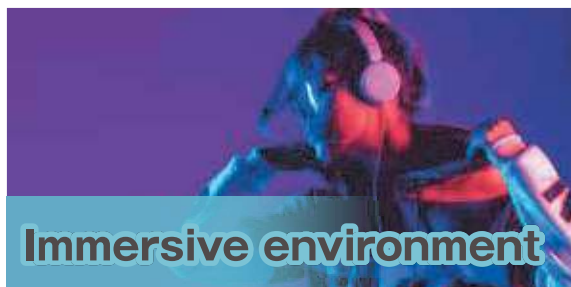
Space+ 1.0



We are inviting exhibitors who will present products, technologies, and services that help create new values in spaces.

With changing lifestyles, diversification of customer needs is being much talked about. There are also daily changes in new scientific technologies such as generative artificial intelligence and 3D-printed houses. Also much talked about is the creation of new spaces such as immersive environments, spaces based on inclusive design, and gaming rooms. For this special topic, we are inviting exhibitors who will present products, technologies, and services that help create new values in housing and non-housing spaces.

Examples of exhibit products



Immersive environment

Video equipment, monitors, sound systems, projectors, 3D-related products, artificial intelligence technology, virtual reality and mixed reality, products that help create immersive environments, etc.



Gaming rooms

Wiring-related products, Internet environment, e-sports equipment, storage racks, lighting fixtures, monitors, sound systems, desks, chairs, products related to gaming experience, etc.



Play equipment

Bouldering, hammocks, swings, training equipment, etc.



Pets

Dog runs, washrooms, pet paw washing rooms, storage furniture, small windows, toilet spaces, terraces, building materials, gates, fences, stairs, etc.



Special concept rooms

Products that appeal to people's five senses, including air fresheners and plants, products designed for specific concepts, etc.



Luxurious spaces

Theater rooms, saunas, swimming pools, libraries, dressing rooms, bar counters, other products for luxurious spaces, custom-made products, security systems, fireplaces, art works, etc.

Visitor Categories



Building contractors



**Real estate agents,
Developers**



Manufactures



House Builders



**Trading companies,
Wholesalers**



Telecom, IT, Advertising



**Architecture,
Planning office**



**Interior, Renovation,
Exterior**



Retails



Design firm



**Maintenance companies
and associations**



**Governmental agents,
Municipalities, Organizations**



**General contractors,
Construction companies**



**Commercial facilities,
Public facilities, Offices**



**Owners, General,
Students, Others**