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VIETNAM

ceramics stone
Vietnam Vietnam

MESSE MÜNCHEN

MACHINERY | TECHNOLOGY | MATERIALS

December 2-4, 2026 | International Exhibition Center (I.C.E.) Hanoi, Vietnam



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**TRIỂN LÃM VỀ MÁY MÓC, THIẾT BỊ, NGUYÊN LIỆU
CHO MÀNG SÉT VÀ ĐÁ**

2-4 tháng 12, 2026

**Trung tâm Triển lãm Quốc tế (I.C.E)
Đường Đào, Quận Hoàn Kiếm, Hà Nội**

Introducing Ceramics Vietnam & Stone Vietnam

A New Era Begins

Dear Industry Partners,

We are proud to announce the evolution of **ASEAN Ceramics and ASEAN Stone** into **ceramics Vietnam** and **stone Vietnam** — a strategic rebrand that reflects where the industry is heading, not where it has been. As part of the ceramitec global network, these events bring Vietnam's ceramics and stone industries *into a worldwide ecosystem of trade, technology, and innovation, establishing a premier platform for ceramics, natural stone, and surface materials.*

Hanoi, the heart of Vietnam's fastest-growing construction and infrastructure region, will host both events from **2–4 December 2026 at I.C.E. Hanoi**, welcoming **5,000+ trade visitors, 350+ exhibiting brands and companies**, and **international pavilions across 6,000 sqm**. This signals our commitment to **Vietnam's booming market**, bringing together the “full value chain” including manufacturers, fabricators, designers, developers, distributors, and investors and offering unmatched sourcing, partnership, and innovation opportunities.

With the Asia-Pacific region contributing nearly **half of global stone and ceramics revenue**, Vietnam is rapidly establishing itself as Asia's next **manufacturing and sourcing hub**. **ceramics Vietnam & stone Vietnam** are strategically positioned at the heart of this growth, offering access to key decision-makers and the latest innovations shaping the industry.



Our new brand identity strengthens our commitment to delivering a platform for:

- **Global-standard showcases** of machinery, equipment, raw materials, technologies, chemicals, tiles & natural stone and finished surface zone
- **Conference sessions and panels** inspired by the ceramics and natural stone value chain, featuring local and international experts
- **Cross-market networking** with buyers, distributors, and manufacturers
- **Technology-driven associations, companies and brands** that highlight digitalization, automation, and green production in their products and services

Stay informed on the event's latest updates by following our [LinkedIn](#) and [Facebook](#) pages. **We look forward to having you at [ceramics Vietnam](#) & [stone Vietnam](#) next year in Hanoi, Vietnam!**