

Exhibition Guide

Japan Home Show & Building Show 2024

This is one of the largest trade shows in Japan for construction-related products, services, and information, where exhibitors can present business proposals to construction professionals nationwide.

Date | **November 20**_(wed) ▶ **22**_(fri), 2024 10:00~17:00

Venue | **Tokyo Big Sight** East Hall

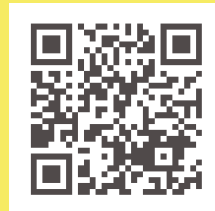
Organizer | Japan Management Association

Co-Organizer | Japan Construction Material & Housing Equipment Industries Federation/Association of Living Amenity/
Japan Federation of Housing Organizations/The Japan Institute of Architects

For inquiry and Details

Japan Home Show 

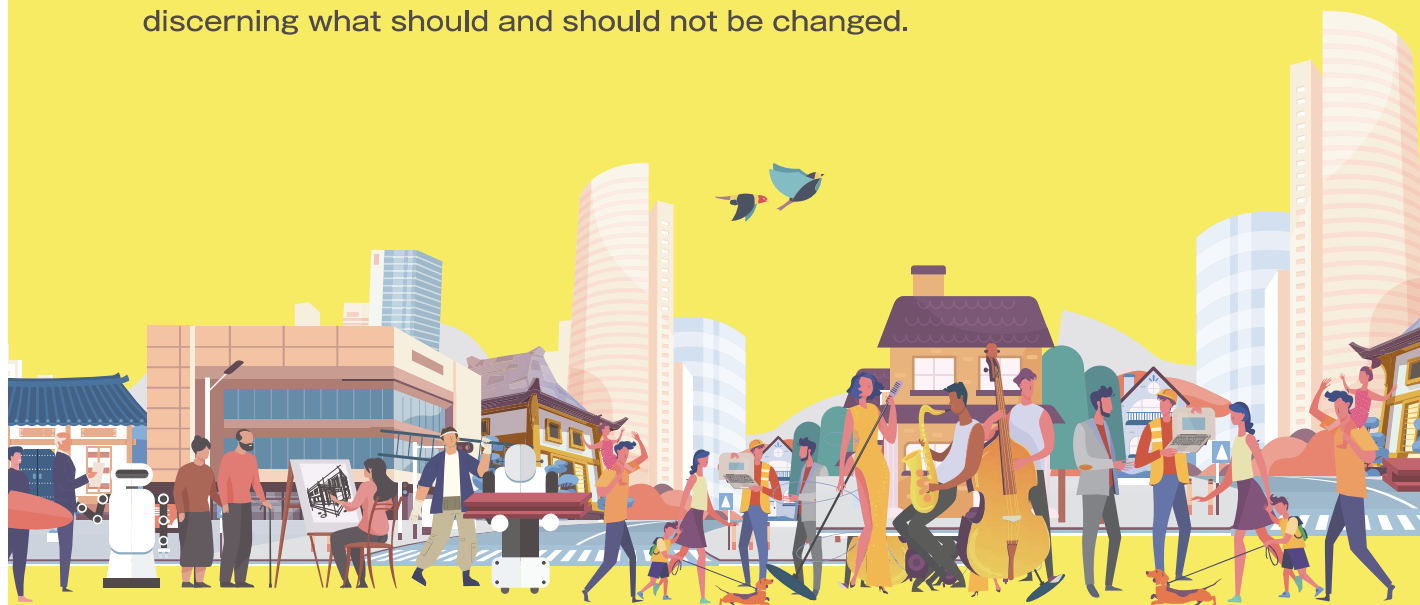
<https://www.jma.or.jp/homeshow/tokyo/>



Japan Home Show & Building Show 2024

Let's change and move forward. What's next?

We are in an era of rapid change in Japan. The construction industry is facing numerous challenges such as a labor shortage, a shortage of raw materials, and high energy prices. On the other hand, in the construction industry, there are buildings that help enrich people's lives, products used as components of buildings, and many enthusiastic individuals. To offer a first step to solve problems faced by people working in the construction industry and to continue to create bonds among people, this trade show keeps on evolving for the better by discerning what should and should not be changed.



→ What's New?

◎ The name of the show has been changed.

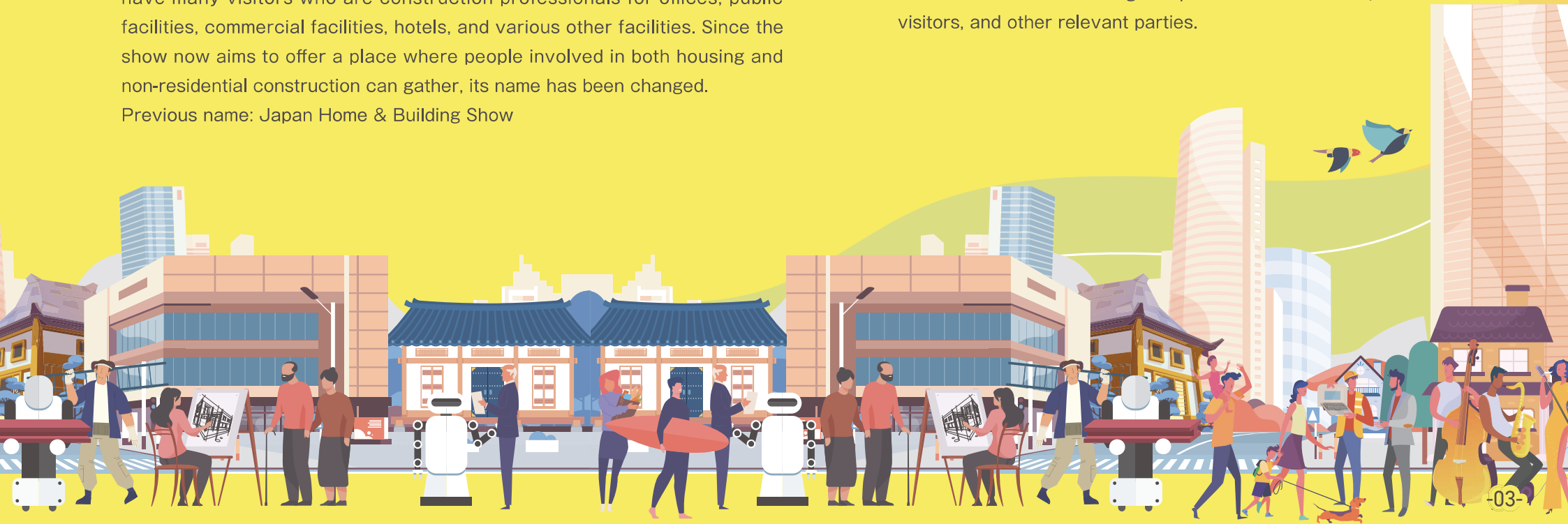
Japan Home Show & Building Show (JHBS)

We started this show 45 years ago as a housing equipment exhibition, and at first, visitors were mainly people involved in housing construction, including those working at small private housing contractors, house builders, and architectural design offices. But nowadays, in addition to these people, we have many visitors who are construction professionals for offices, public facilities, commercial facilities, hotels, and various other facilities. Since the show now aims to offer a place where people involved in both housing and non-residential construction can gather, its name has been changed.

Previous name: Japan Home & Building Show

◎ New layout of exhibition zones

There used to be clear boundaries among living places, workplaces, commercial places, and other places on the basis of their functions. However, with ongoing social change, these boundaries have become obscure. To respond to the changing times, we will improve and advance the exhibit zone layout of the trade show after listening to opinions of exhibitors, visitors, and other relevant parties.



Japan Home Show & Building Show 2024



This is one of the largest construction-related trade shows in Japan, and its visitors are construction professionals such as those working at small private housing contractors, house builders, architectural design offices, construction companies, real estate developers, and remodeling contractors. Around 44% of all visitors to the trade show in fiscal 2023 considered introducing or decided to introduce products.

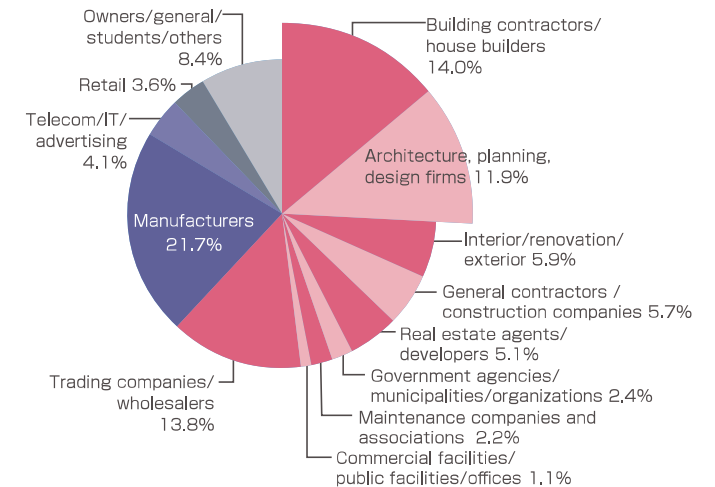
We offer opportunities to negotiate business deals with housing and building construction professionals visiting from across Japan.

Number of visitors for the Architecture & Interior Week (Japan Home Show & Building Show and Concurrent Exhibitions)

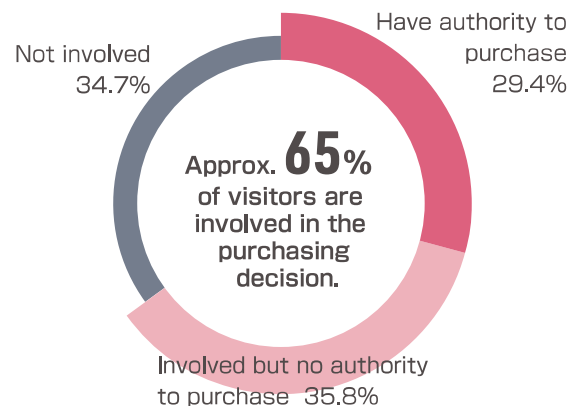
Total 26,011



Sector



Involvement of visitors in purchasing and procurement



What are your company's major architectural categories? (Multiple answers allowed)

