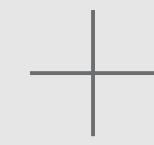




EXPOCIHAC
35 AÑOS



RESULTS **2024**



EXPO **CIHAC**
IS MORE

+

+ **ATTENDEES**

+ **EXHIBITORS**

+ **PRODUCTS**

+ **INNOVATIONS**



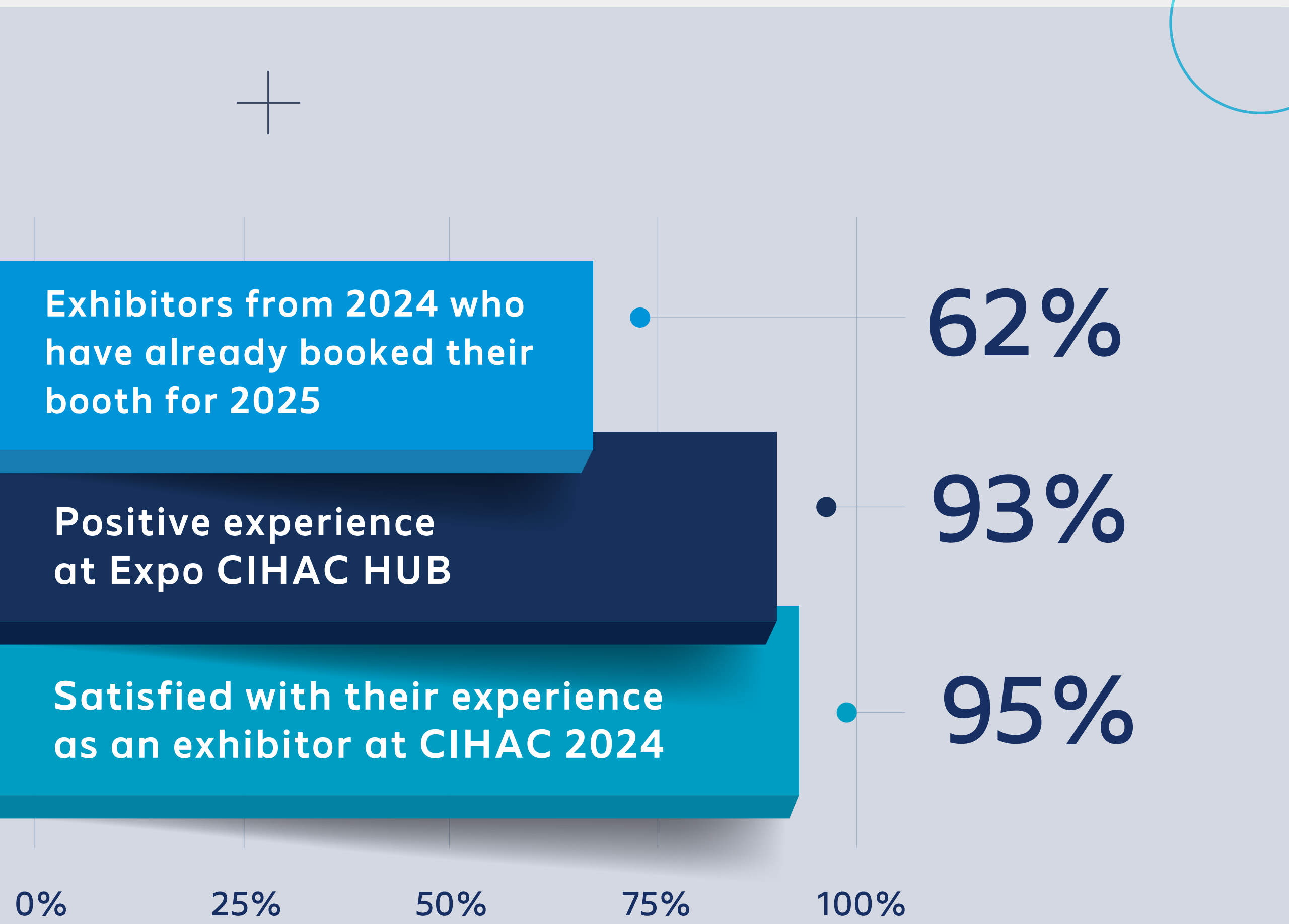
EXPO CIHAC is the **#1** exhibition in **Mexico and Latin America**, covering every stage of the construction process—from design and structural work to finishes. Over the course of three days, it brings industry leaders and top buyers together in one place. The 34th in-person edition took place in 2024, from October 9th to 11th.

EXPO CIHAC 2024 HAD:

17,700
Attendees

470
Exhibitors

EXHIBITOR EXPERIENCE



Top Reasons to Exhibit:

- Generate leads
- Brand awareness and positioning
- Close high-value deals

INTERNATIONAL PAVILIONS



INTERNATIONAL COUNTRIES PARTICIPATING AS EXHIBITORS:

- | | | | |
|--|---|---|---|
|  Spain |  Turkey |  UK |  USA |
|  Canada |  Argentina |  Panama |  Poland |
|  Slovakia |  Ireland |  Indonesia |  South Korea |

THEY MADE UP

25%

OF THE EXHIBITION FLOOR

ATTENDEE EXPERIENCE

17,700
Attendees

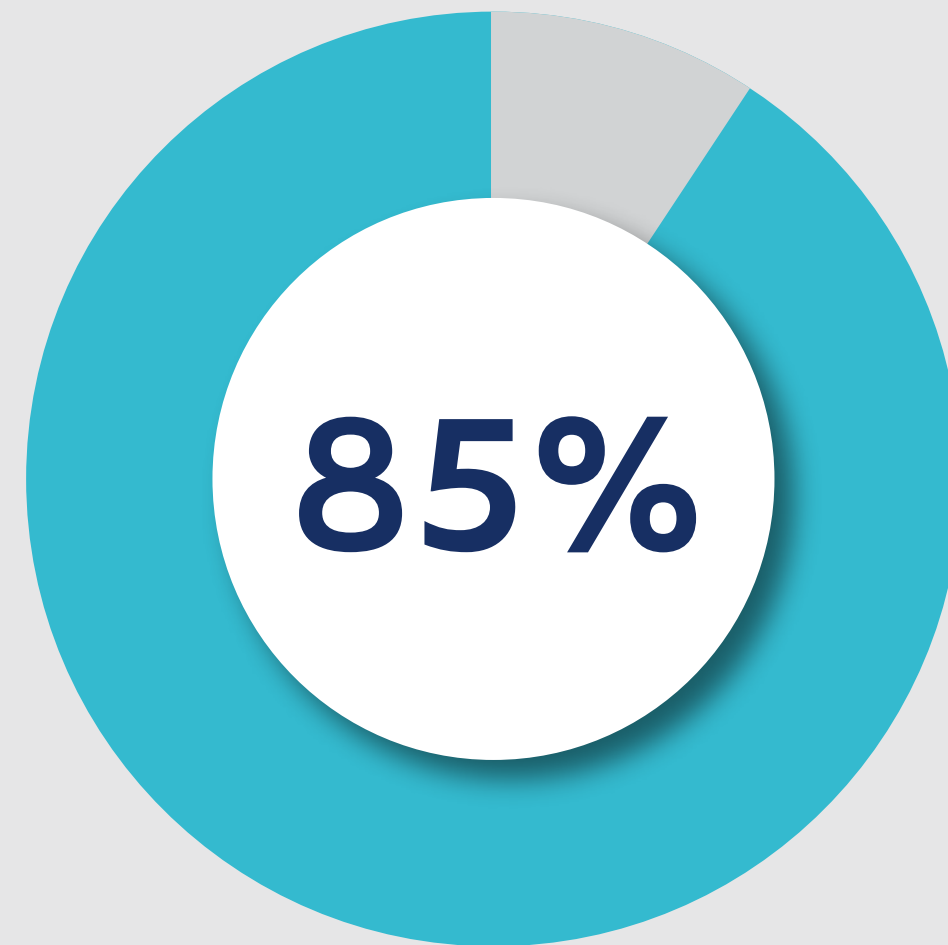
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MAIN OCCUPATIONS:

- Engineers
- Architects
- Interior design firms
- Builders
- Contractors
- Real estate developers
- Public sector agencies

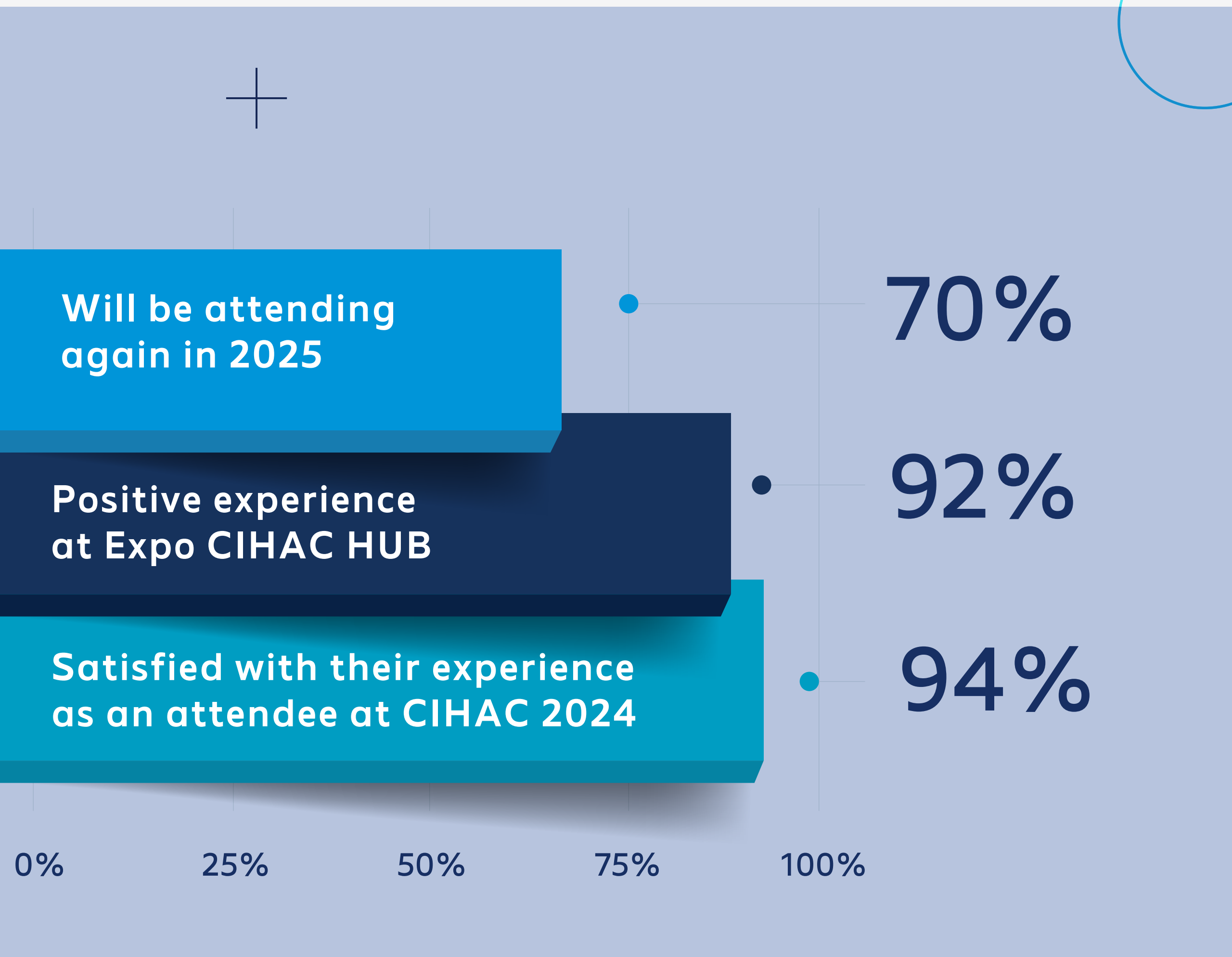


Seeking new products
and innovations

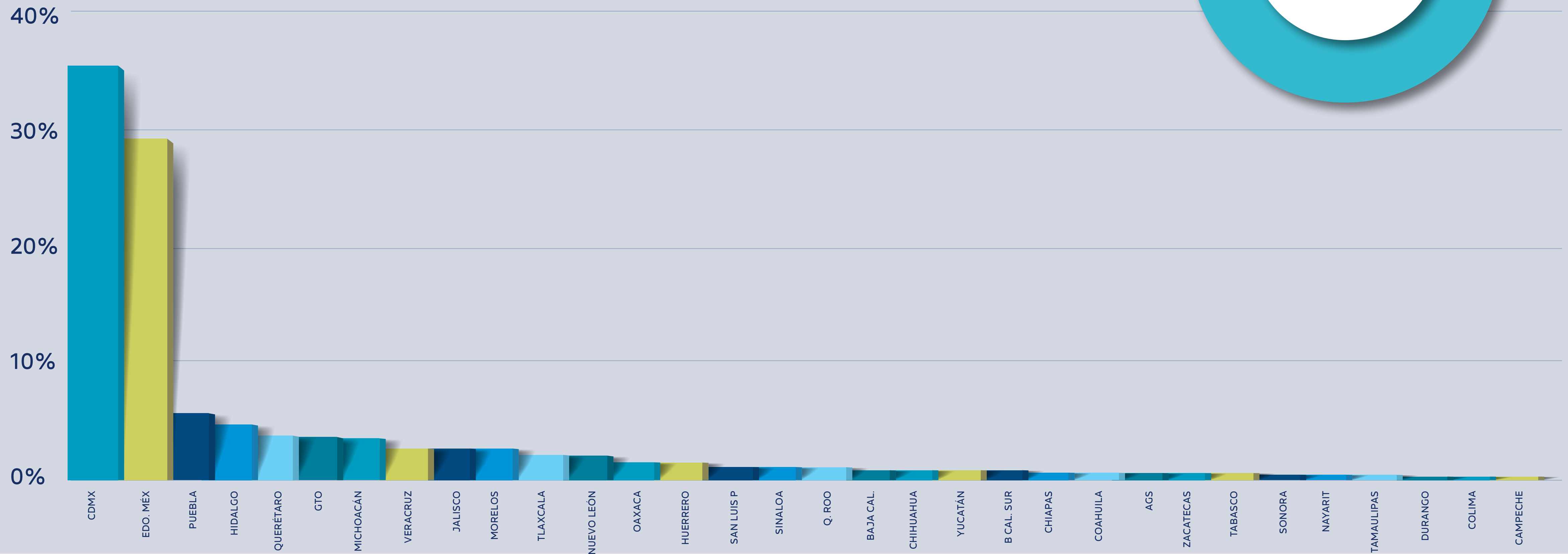
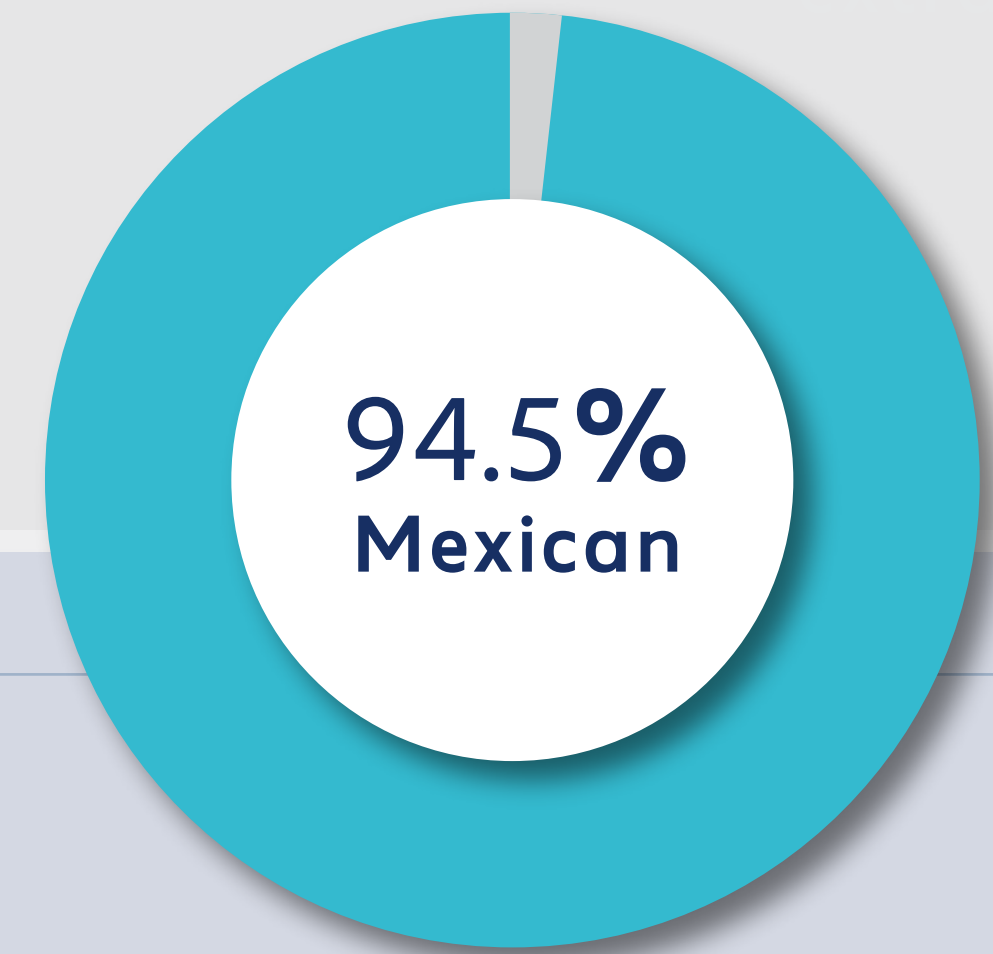


Decision-makers

ATTENDEE EXPERIENCE

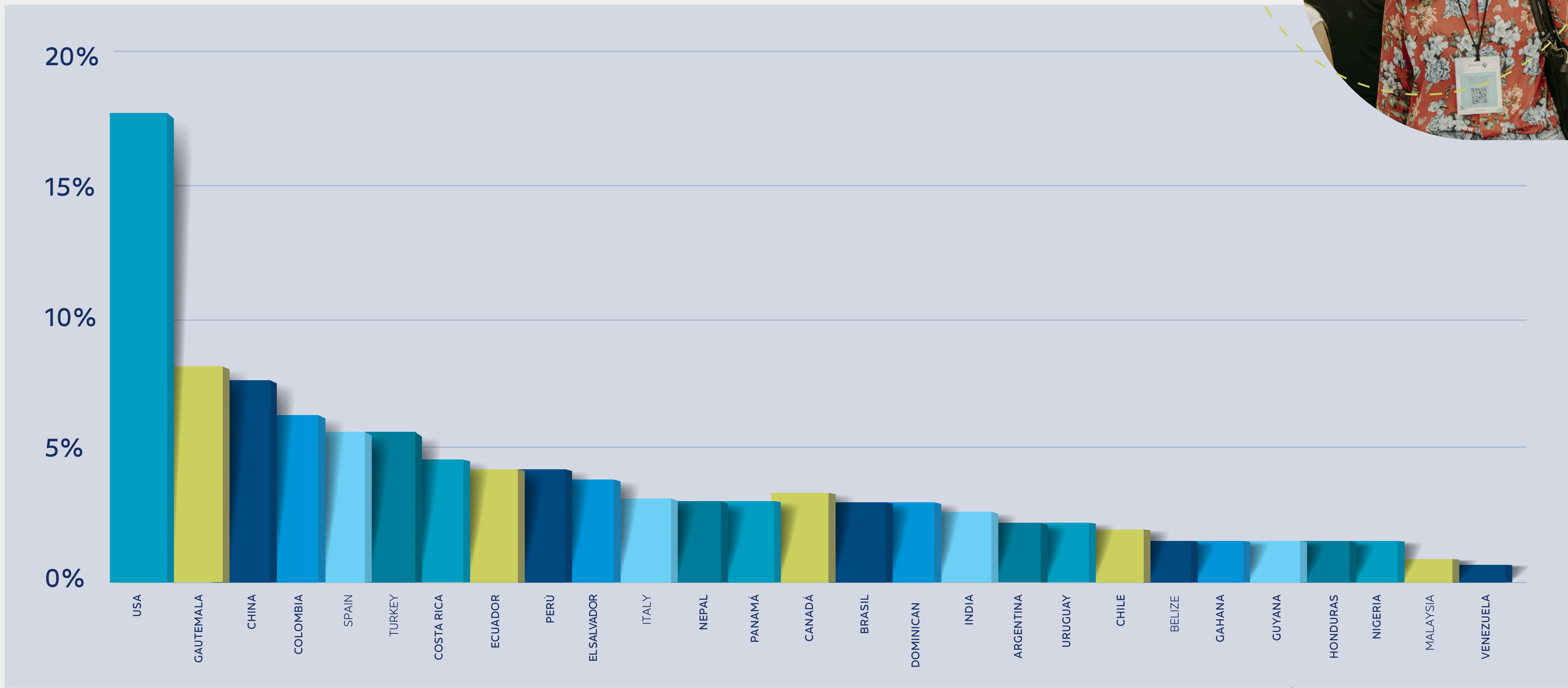


ATTENDEE PROFILE 2024



ATTENDEE PROFILE 2023

INTERNATIONAL





Building a solid
future together at
EXPO CIHAC



EXPOCIHAC

35 AÑOS