



Expo CIHAC

by informa...

PROJECTS

SHELL

CORE

FINISHES

October 15 - 17 | 2025

Centro Banamex | Mexico City

RESULTS

2025



expocihac.com



We are the **#1 construction event in Mexico and Latam**, covering every stage of the building process: from **project design and structural work to finishes and innovation**.

For three consecutive days, we gathered the **most influential leaders in the construction industry**, both **national and international**, to create **strategic partnerships and networking opportunities**.

EXPO CIHAC 2025:



18,353

Qualified buyers



473

Exhibitors

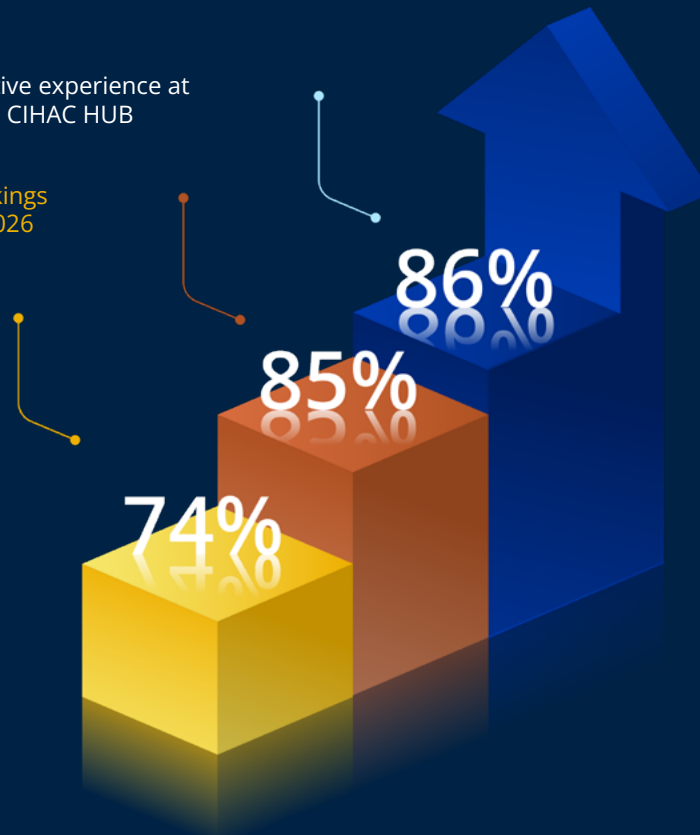


EXHIBITOR EXPERIENCE

High exhibitor satisfaction rate for Expo CIHAC 2025

Positive experience at Expo CIHAC HUB

Exhibitors rebookings for Expo CIHAC 2026



Top reasons to exhibit:

- Generate new business leads
- Brand awareness and market positioning
- Close high-impact deals

Why exhibitors recommend Expo CIHAC?

- Unmatched networking and business opportunities
- High-quality attendee profile and large attendance
- Brand value, positioning, and event relevance
- Excellent organization, logistics, and service

NEW GOALS, GREATER ACHIEVEMENTS!

We innovated, expanded, and exceeded expectations

Our main objective:

Enhance attendee quality

-50%

Student attendance

+35%

Industry Leaders Club visitors: qualified national and international buyers seeking for deals

+10%

Improvement in attendee profile
(Owners, Presidents, CEOs, Directors, Project Managers)



ATTENDEE EXPERIENCE

18,353

Buyers

94%

Recommend visiting
Expo CIHAC

85%

Are decision-makers

MAIN ACTIVITIES:

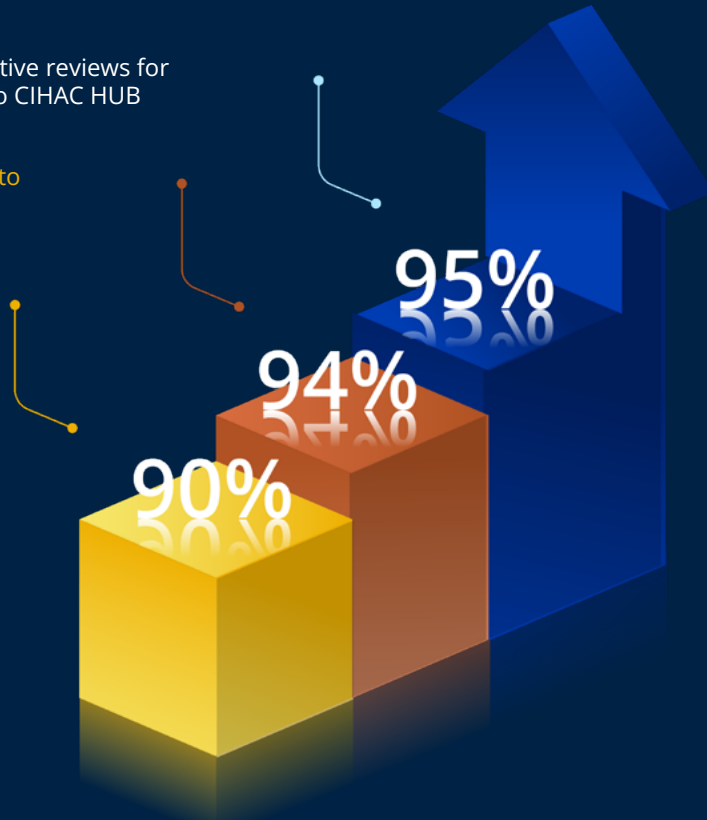
- Builders
- Architecture firms
- Developers
- Distributors
- Interior design studios
- Contractors
- Public institutions, associations, and chambers

ATTENDEE EXPERIENCE

Satisfied with their experience at Expo CIHAC 2025

Positive reviews for Expo CIHAC HUB

Strong intention to return in 2026



ATTENDEE PROFILE 2025

National

Mexico City	Chiapas
State of Mexico	San Luis Potosí
Puebla	Sinaloa
Hidalgo	Yucatán
Querétaro	Coahuila de Zaragoza
Guanajuato	Aguascalientes
Veracruz	Baja California
Nuevo León	Tabasco
Michoacán	Baja California Sur
de Ocampo	Durango
Tlaxcala	Tamaulipas
Morelos	Nayarit
Jalisco	Sonora
Guerrero	Zacatecas
Oaxaca	Colima
Chihuahua	Campeche
Quintana Roo	

International

United States	Puerto Rico
China	France
Colombia	Morocco
Costa Rica	Nicaragua
Spain	Nigeria
Guatemala	United Kingdom
Germany	Uruguay
Belize	Bermuda
Dominican Republic	United Arab Emirates
Brazil	Estonia
Ecuador	India
Italy	Israel
Panama	Japan
El Salvador	Macedonia
Canada	Micronesia
Turkey	Poland
Argentina	Senegal
Peru	Singapore
Chile	Bangladesh
Ghana	Albania
Taiwan	Australia
Jamaica	The U.S. Virgin Islands

ATTENDEE PROFILE 2025



7341

Architects



917

Designers



110

Professors



5506

Engineers



734

Developers



91

Marble
Specialists



1835

Builders and
contractors



183

Specifiers

We focused on attracting the most important **distributors in the country**

+40 distributors attended as **buyers**

+20 distributor companies participated in our **Industry Leaders Club**



Some of the companies that joined Expo CIHAC Industry Leaders Club include:

Liverpool, Mármoles Velázquez, CEMEX, INARQ PC S.R.L., Quartzo y Petreos, Ferretería Kimura, Bigger Bang, Ferretería La Grifa, Grupo Comercial Treo, BBVA, GA Iluminación, among others.



Our ILC identifies, selects, and connects you with decision-makers ready to do business.

EXPO CIHAC: A SUSTAINABLE EVENT

We value and promote sustainable practices among our exhibitors. Our event launched the Better Stand Certification to encourage and recognize eco-friendly actions on the exhibition floor.

Certificación 2026

Better Stand

by Expo CIHAC

95%

of attendees appreciate exhibitors who implement sustainable initiatives.



OUR MISSION IS TO EVOLVE

Discover our new experiences:

PREMIO
ESCALA
EXPOCIHAC

 MUSEO DEL
MÁRMOL

NUEVOS
NEGOCIOS


Casa
en obra

 **Univero**
PVC

 **Salón**
del
diseño
CIHAC

KEYNOTE SPEAKERS AT EXPO CIHAC 2025

We proudly featured global leaders such as:



Dixon Junliang Lu
Chief Operating Officer, USA
& Associate Partner, MAD
Architects



Charles Renfro
Partner & Architect, Diller
Scofidio + Renfro



Albert Fakhoury
President, CIAAD Council &
Executive Director of Strategic
Alliances, Innovation &
Sustainability, Canadian University
Dubai



Alejandro Arredondo
Architect & Project Lead, Scan / 2D /
BIM - Mexico / Paris



Jose Antonio Ares
Partner & Architect,
Foster + Partners

mad node.

**DS
+R node.**

Foster + Partners

Building the Future on Solid Foundations

 **Expo CIHAC**
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See you at Expo CIHAC 2026!

October 14-16 | 2026
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